



SMART Teacher Content Challenge Teacher Guidelines



1. Overview

The SMART Teacher Content Challenge is designed to encourage qualified and trainee teachers to discover and use digital content, where it improves educational outcomes. The goal for teachers is identify and share effective teaching practice enabled by the use of digital content.

Teachers can download 30 megabytes of any content from SMART Learning Marketplace for free, for use in their classes. Teachers then write a report with an overview of the content that they selected and why, how they used the content in the classroom and the student response. Teachers may select one or more pieces of content for use in the Challenge. There is no limit on the number of teachers that can enter from any given school however each teacher may only enter the Challenge once.

Teachers submit their reports and are judged by a panel of independent panel made up of academics and educators from all over the world. Entries are judged by region and education level. Eligible regions for the 2008 challenge:

- North America
- United Kingdom and Ireland

International schools delivering curricula from these regions may also enter.

Eligible education levels for the 2008 challenge are:

- Primary/elementary
- Secondary/middle and high school

The date for submission of reports has been extended to 31 July 2008. Global and regional winners will be communicated to all participants in August 2008.

Entrants will compete for a variety of prizes. These include:

(a) North America Grand Prize

One winner for the North American region will be appointed for each education level. The winner for each education level shall receive:

- a seven-day trip for two to attend BETT, the world's largest educational technology event, in London, England, including flights and five-star accommodation

and



- a global learning technology package, which includes a three-year subscription to the SMART Learning Marketplace that allows a school to download 6,000 MB of content per year, a SMART Board 680 interactive whiteboard, Bridgit conferencing software and an opportunity to be part of a global classroom community initiative.

(b) UK and Ireland Grand Prize

One winner for the United Kingdom and Ireland region will be appointed for each education level. The winner for each education level shall receive:

- a seven-day trip for two to Calgary, Alberta, to visit SMART's world headquarters, including flights and five-star accommodation
- and
- a global learning technology package, which includes a three-year subscription to the SMART Learning Marketplace that allows a school to download 6,000 MB of content per year, a SMART Board 680 interactive whiteboard, Bridgit conferencing software and an opportunity to be part of a global classroom community initiative.

(c) Additional prizes

The top ten other entries (five from North America and five from the UK and Ireland) will receive a global learning technology package. It will include a three-year subscription to the SMART Learning Marketplace that allows a school to download a total of 10,000 MB of content, a SMART Board 680 interactive whiteboard, Bridgit conferencing software and an opportunity to be part of a global classroom community initiative.

All entries will receive a certificate of participation.



2. Report and Scoring

All written reports should use the following formatting: 12-point Times font, one-inch or 2.54cm page margins, A4 or letter-sized paper, left-justification, single line spacing.

Context Overview (10 points total, maximum one page)

This section provides a brief overview of the teaching context and their current use of digital content.

- Name of teacher and contact details
- Name of education institution and location
- Education level
- Education institution size
- Target class and age level
- Current classroom practice and digital content
- Other relevant information

Content Strategy (25 points total, maximum two pages)

This section provides an overview of the learning outcomes that the entrant wished to achieve through the use of digital content and should identify the specific content selected for use in the challenge.

- Desired learning outcomes
- Number of pieces of content selected
- Title(s), type(s) and publisher(s) of content
- Rationale for selection of content
- Subject, education standards or curriculum requirements
- Target audience and age level
- Delivery method
- Other relevant information

Strategy Implementation Outcomes (25 points total, maximum two pages)

This section should provide an overview of the implementation of the content strategy and discuss the impact of the digital content in the classroom and specifically any learning outcomes achieved.

- Implementation overview
- Key results including student responses
- Conclusions

Personal Reflection (20 points total, maximum two pages)



This is the entrant's reflection on their own personal learning from the SMART Teacher Content Challenge.

- Personal learning objectives and outcomes
- Teaching and classroom dynamics
- Evolution of content strategy and use of digital content in the classroom
- Future recommendations

Appendix (10 points total, maximum two pages)

Entrants may use images including photographs, screenshots or other charts and tables to illustrate their results.

Communication and readability (10 points)

The report should use proper English, avoid grammatical mistakes, have a logical flow and be easy to follow.

Acceptance of terms and conditions of the SMART Teacher Content Challenge

Entrants must state clearly on their entry that they accept the terms and conditions of the SMART Teacher Content Challenge. These terms and conditions can be viewed at:

[Terms and conditions - North America](#)
[Terms and conditions - UK and Ireland](#)

Submission of Report

Reports should be submitted by email to smartteacher@globalgridforlearning.com by 31 July 2008.

